

STEAMBOAT SPRINGS NORDIC COUNCIL
Meeting Minutes
November 7, 2006

In attendance: Emily Lovett
Dave Miller
Brigitta Lindgren
Jeff Nelson
Jimmy Capra
Bart Kounovski
Paul Sachs
Dan Smilkstein
Erin Light

Meeting was called to order at 5:35

- 1) Motion made by Emily to approve meeting minutes from October 10, 2006; seconded by Brigitta; motion approved
- 2) Valley Pass – Brigitta showed everyone the new Valley Pass design
- 3) Bruce's Trail Update
 - a.) Brigitta had a meeting with the Forest Service. She said they would like to change the signs with the language on her permit. They also would like us to not use the stickers and keep the donation jug in the parking lot.
- 4) Bruce's Trail Grooming.
 - a.) Dave is using ATV donated by Action Motor Sports to groom.
 - b.) As of November 7, Dave had groomed 8 times, Steamboat Ski Touring Center had groomed 2 times and Hugh had groomed 1 time.
 - c.) Dave estimated it cost \$20 for gas per grooming. Agreed to reimburse Dave and Hugh at the rate of \$20 per grooming.
- 5) Copyright of Logo – Paul explained that it would be better to trademark the logo then to copyright it. To trademark the logo federally, it would cost about \$400 and would take 12 months to 2-year. To trademark just within the State of Colorado, the cost and time would go down considerably. Paul's fee for working on the trademark would be a free Valley Pass for the next two years. Dan made a motion that Paul look further into getting a State of Colorado trademark but no federal. Emily seconded motion; motion passed.
- 6) 100-Meter Race at Winter Carnival – Dave asked the group if we should try to put on this race again this year. Everyone agreed that even though the race was too early in the morning last year, it was a success and would like to see it held again this year. Jimmy is going to follow-up on this and try to schedule a later start time (8:30 am) but request that it still be the first event of the day.

- 7) Radio Station has had no success in getting any sponsors for the Nordic Challenge Race Series. As a result, the Nordic Council will have to get sponsors of their own.
 - a.) Dave has contacted some of last year's sponsors and has gotten commitments from the following: Ace Hardware (\$250 cash), Ski Haus (\$500 cash/\$250 merchandise), Christie Sports ((\$500 cash/\$250 merchandise), BAP (\$500 cash/\$500 merchandise), Wells Fargo (??), Smartwool (??), Vino (??).
 - b.) Jeff will look into getting sponsors for the downtown ski shops.
 - c.) Emily will look into getting sponsors from Freshies and Back Country Provisions
 - d.) Erin will look into getting sponsors from Moots, Orange Peel and Black Tie Ski Rentals.
 - e.) Each of the Nordic Council members are to contact Jimmy when a company has been contacted and Jimmy will make this information available to the other Nordic Council members, so that one company is not bombarded with requests for donations.
 - f.) Advertisement of race sponsors will depend on the level of donation. Four levels of donation and the associated advertisement was discussed and approved in the October 10, 2006 meeting.
- 8) Valley Pass Sales
 - a.) 44 Valley Passes have been sold thus far.
 - b.) Need to run add in newspaper informing the public that the Pass is available and can be purchased at either Ski Haus or the Steamboat Ski Touring Center.
 - c.) E-mail will also be sent, using Dan's e-mail list to get the word out about the passes.
- 9) Newsletter – Tom Ross has asked to get some information on individuals so that he can write more personal type stories.
- 10) Other topics covered
 - a.) Grants
 - b.) PayPal
 - c.) Motion by Emily to give Lynn with Steamboat Delivery a Valley Pass plus \$200 for all the work she has done. Motion seconded by Brigitta; motion passed
 - d.) First Nordic Challenge Race on December 20, 2006 – Howelsen Hill Relay.

Next Nordic Council meeting to be held on December 12, 2006 from 5:30 to 7:00 at Parks and Rec.